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## 2BRW Braidwood FM 94.5FM

Short-term Sponsorship Advertising Rates: revised 1<sup>st</sup> June 2016

Spots Per Week	Cost Per Spot	Total Cost - 1 Week	Total Cost - 2 weeks	Total Cost - 3 weeks	Total Cost - 4 weeks
14	\$5.00	\$70.00	\$126.00	\$168.00	\$195.00
21	\$4.50	\$94.50	\$170.00	\$226.00	\$265.00
28	\$4.00	\$112.00	\$200.00	\$268.00	\$315.00
35	\$3.50	\$122.50	\$220.00	\$294.00	\$340.00

Short-term sponsorship is for special events, short-term sales, promotions etc where promotion of the event is for anything from one week to four weeks duration.

The minimum period that short-term sponsorship can be taken is one week. Prices reduce if more than one week continuous sponsorship is selected. Two weeks 10% discount; 3 weeks 20% discount; and 4 weeks 30% discount.

Payment for the period chosen must reach 2BRW's bank account before the announcements can be broadcast on air.

All costs quoted above include 2BRW working with the sponsor on their script, the recording and production of the announcement, and the broadcasting of the announcement for the number of spots selected.

Sponsorship announcements are 30 seconds.

We are happy to talk with you about our sponsorship packages. To find out more please call Rod McClure on 48422 645 or Mary Mathias on 48421 222 or email [sponsorship@braidwoodradio.com.au](mailto:sponsorship@braidwoodradio.com.au)