

Braidwood FM Incorporated – FM 94.5

Strategic Plan 2017 to 2021

Mission

The Mission of Braidwood FM INC 94.5 is to become the preferred broadcaster for the region by providing the community it serves with quality content.

Description

Braidwood FM 94.5 is a not-for-profit Incorporated Association that manages and operates Braidwood Community Radio. The Management Team is made up of elected volunteers as are those who maintain the station and provide the broadcasts.

Vision

Braidwood FM 94.5 will strive to achieve its Mission by:

- Fostering the development and ideals of community broadcasting
- Providing a radio broadcasting service that encourages, enables and facilitates communication within the community by operating and developing community media activities
- Enabling and facilitating communications within the community by broadcasting programs dealing with local issues, events, culture and activities

- Promoting the work of Australian musicians and performers and regularly playing new material and the music of emerging Australian bands and performers or those not recorded or distributed by major record companies and to encourage Australian music talent
- Exceeding at all times the minimum Australian content provisions in Community Broadcasting
- Providing the opportunity for community groups and related associations, organisations and individuals to be involved in the production and presentation of original programs
- Providing programming of type not adequately covered by existing broadcasters, and in particular:
 - i. Encourage and develop uses of radio for community and public affairs
 - ii. Compile and broadcast cultural and community information with respect to local activities, events and developments affecting the community
- Training and preparing members of the Radio Station to produce material for transmission by providing facilities for members to practice the technical and aesthetic aspects of radio broadcasting and production
- Seeking all possible participation of members in all aspects of the Association including Management, operations, programming and production
- Discouraging the broadcast of material which is sexist and racist while recognising and accepting period context for historical material such as letters, books and recordings from the past.
- Conducting either solely or in conjunction with others, entertainment, promotions, concerts, cultural activities, meetings, conferences, community information resource